

Key Headlines

Business Growth & Inward Investment

- The Business Investment team will be exhibiting at the Advanced Engineering trade show, 30th – 31st October 2019 at NEC Birmingham. This is the UK's largest exhibition for Original Equipment Manufacturers (OEMs) and engineering supply chain companies, providing an opportunity to network with over 15,000 professionals. The team will be promoting Tees Valley's Advanced Manufacturing offer and the area as preferred location for companies to invest.

Innovation

- The Collaborative Networks funding programme has launched with a press release, a series of information events are being held across the Tees Valley
- The Strength in Places bid has been submitted by TWI to develop a hydrogen corridor between Tees Valley and Leeds. The bid includes support from the Combined Authority

Education, Employment & Skills

- On 1 August 2019 the Adult Education Budget was formally devolved to the Combined Authority. The first provider ILR data returns have been submitted to the ESFA and were received by the Combined Authority in September.
- To date, a total of 1957 people have engaged with the DWP Innovation Pilot – Tees Valley Routes to Work and 239 have been supported into employment.
- Careers Excellence Awards 2019 – Tees Valley had some great successes with a commendation in the Careers Hub of the Year category, a Highly commended in Partnership of the year category and a winner in the SEND Champion of the Year category.

Transport & Infrastructure

- The consultation on the Strategic Transport Plan is now underway and will run until the 20th November 2019.

Culture & Tourism

- Successful event for Great North City Games which took place for the first time on Stockton High Street on 7th September
- Final versions of the Darlington Railway Heritage Quarter masterplan and Grand Narrative/Interpretation Plan are expected late September for final sign off.

Investment

- Business cases for a number of strategic projects are progressing well.
- A Mid-Year Performance Review took place this month. Andrew Battarbee the Area Director for the Cities & Local Growth, Yorkshire, Humber and North East led the review. Feedback was very positive. Further details of the results can be seen in the Investment section of this document.

Communication

- Assisting the transport team to facilitate the Strategic Transport Plan consultation. Six public consultation events have been held, engaging with around 350 people. Over 2,300 page views to date with more than 120 people completing the online questionnaire. Continue to support with social media promotion and another Redcar event is being planned for October
- Launched a new airport website in collaboration with Hush Digital and Stobart Group. Over 5,000 users visited the website in its first week.
- Set up an induction section on the intranet, which includes a film, presentation, check list, seating plan and updated staff organogram

Updates

Innovation	
Collaborative networks	The Collaborative Networks is a TVCA funded programme to support SMEs to collaborate and bring forward innovation. Grants of up to £25,000 are available to businesses within Tees Valley. Information days are being held in each of the Local Authority areas and with business facing organisations.
SME Energy Efficiency	The Combined Authority is developing an ERDF bid to provide Energy Efficiency advice to SMEs including information workshops, site specific audits, technology recommendations and outline business cases, and a grant scheme for energy efficiency capital investments.
Strength in Places	TWI has submitted a £43m bid to strength in places to develop a hydrogen corridor between Tees Valley and Leeds, building on the H21 work. This includes £950,000 of support from the Combined Authority for PhD students. Regional partners include NEPIC, Teesside University and The Materials Processing Institute
Hydrogen Refuelling Stations	OLEV are still considering our application to move from two to one hydrogen refuelling station, this is currently delaying the project. A revised business case will be developed if the request is accepted
Energy Hub	The Combined Authority, as the accountable body for the North East and Yorkshire Energy Hub, have funded two proposals to assess opportunities to use council tax and business rates to incentivise energy efficiency, these were won by Durham and Leeds.
CCS / Industrial Decarbonisation	<p>The Combined Authority convened a consultation event between BEIS and Teesside Industry to discuss the CCS Business Model consultation. This event was well attended, and the Combined Authority has submitted a response.</p> <p>Government have released a bid to develop an Industrial Decarbonisation Research and Innovation Centre. This £20m fund will initially be funding a champion who will then be tasked to work with UKRI to bring the centre together. The Combined Authority is working with three bidders including Strathclyde University, Herriot Watt University, and the University of Sheffield to determine what their plans would be to include local research capacity and involve Teesside Industry.</p> <p>The Combined Authority has met with the Committee on Climate Change to outline the regions potential and issues which the CCC should be aware of when developing the 6th Carbon Budget next year.</p> <p>The Combined Authority is organising a tour of Tees Valley Industry for a series of Directors in BEIS and Treasury on the 30th September and the 1st October. This tour includes the STDC, CF Fertilisers, BOC, the Clean Gas Project, Sembcorp and Sabic.</p>

Education, Employment & Skills

<p>Adult Education Budget</p>	<p>On 1 August 2019 the Adult Education Budget was formally devolved to the Combined Authority.</p> <p>The TVCA Education, Employment & Skills team have held two provider workshops to support providers with the technical changes to the ILR returns to be made to ESFA against the devolved budget.</p> <p>The first provider ILR data returns have been submitted to the ESFA and were received by the Combined Authority in September.</p>
<p>Tees Valley Routes to Work</p>	<p>The Tees Valley Routes to Work Programme is progressing well in relation to supporting long-term Tees Valley residents into, or closer to, sustainable employment.</p> <p>To date, a total of 1957 people have engaged with the Pilot and 239 have been supported into employment.</p>
<p>TeesValleyCareers.com</p>	<p>The Combined Authority is supporting all Schools and Colleges in the Tees Valley (11-18 year olds). There are currently 679 businesses engaged in supporting careers education in schools and colleges, and 88% of the education establishments in Tees Valley have a Business Enterprise Advisor working directly with the Careers Lead in the establishment.</p> <p>If you are interested in supporting schools to extend their careers offer and would like more information, or to volunteer, please contact us on the following email address: join@teesvalleycareers.com</p> <p>Careers Excellence Awards 2019 Having been shortlisted for 3 awards; Careers Hub of the Year (TVCA), SEND Champion of the Year (Cadcote Academy-Hartlepool) and Partnership of the Year (Carmel College, Endeavour Law and Jacobs), following the award ceremony that took place on 27 September, Tees Valley are delighted to announce that TVCA were commended for their work and awarded 3rd place for Hub of the Year, Carmel College, Endeavour Law and Jacobs were highly commended and awarded 2nd place for Partnership of the Year and Cadcote Academy- Hartlepool were the overall winner of SEND Champion of the year.</p> <p>The results demonstrate and recognise the hard work being undertaken in schools and colleges, in partnership with Tees Valley employers, to support careers provision for young people in Tees Valley.</p> <p>The Final of the BIG Project, nominated for the CEC Partnership of the Year Award above, took place on 25th September at Carmel College. Vip Ghandi from Jacobs attended to meet the finalists, and everyone involved in the successful project. The winning project this year was the</p>

	<p>development of a smart work desk driven by face recognition technology and AI. All the finalists were outstanding.</p> <p>Educational Support The Combined Authority's Careers team continues to offer professional development sessions for educational establishments. A workshop, which focused on the 'Vision for the extended careers offer' took place on 24 September.</p> <p>The October workshop, scheduled to take place on 24th October, is aimed specifically at curriculum staff and will focus on embedding careers into core curriculum subjects. A range of resources to aid curriculum planning, such as sample lesson plans, curriculum booklets, and Labour Market Information posters, will be distributed at the event and available on our website: https://www.teesvalleycareers.com/</p>
<p>European Social Fund (ESF)</p>	<p>On 12th August, the following ESF calls were launched in Tees Valley:</p> <ul style="list-style-type: none"> • Investment Priority 1.1 Access to employment for jobseekers and inactive people (Call Value £4.76m) • Investment Priority 2.1 Enhancing equal access to lifelong learning (Call Value £9.75m) <p>The closing date for both calls is 4th November. The Combined Authority hosted two information events for the calls in August and September. Further information, including the call specifications and presentations from the events, is available here: https://teesvalley-ca.gov.uk/investment/european-calls/</p>
<p>Survey for Apprenticeship Levy-Paying Employers</p>	<p>A short survey, designed to help us understand if we are maximising the use of the apprenticeship levy in Tees Valley, has been circulated to identified levy-paying employers in Tees Valley.</p> <p>If you are a levy-paying employer and have received an invitation to complete the survey, we would be most grateful for your support and kindly ask that you do.</p> <p>If you are a levy-paying employer and have not received an invitation to take part in the survey, please contact lisa.prince@teesvalley-ca.gov.uk so we can ensure you are included in this important piece of work.</p>
<p>Regional Apprenticeship Awards</p>	<p>Now in their 16th year, the North East Regional Apprenticeship awards took place on 16th September. The awards showcase the diverse and growing range of sectors engaged with apprenticeships and is open to apprentices, individuals who promote apprentices and employers of all sizes from all sectors in the North East.</p> <p>TVCA were very proud to be crowned winners of the Apprenticeship Organisation award.</p>

	<p>Tees Valley employers and apprentices had a number of successes with Intellect UK Limited, who are based in Middlesbrough being awarded SME Employer of the Year and Tees Components Ltd, who are based in Saltburn by the Sea, received a Highly Commended in the same category.</p> <p>Lookers Plc, who have a number of outlets in Tees Valley, received a Highly Commended in the Macro Employer of the Year category.</p> <p>And Emily Adams, an apprentice at Hays Travel in Stockton, received a Highly Commended for the Rising Star of the Year category.</p> <p>Employers and individuals who won their category will now go on to compete at the National Apprenticeship Awards that will be held in London in November.</p>
<p>CITB Onsite Experience Commission</p>	<p>CITB have launched a national funding opportunity of £8.8 million to support 10,000 individuals to improve employability skills through onsite experience.</p> <p>The funding is available for 3 years and is to be used to support the most needed occupations in identified LEP areas, including Tees Valley.</p> <p>The timescales for applications for the commission have been extended and are as follows:</p> <p>Expressions of interest open: 22 July 2019 Expressions of interest close: 14 November 2019 Application window opens: 3 October 2019 Application deadline: 28 November 2019 (5pm)</p> <p>If you require further general information please visit the commission web page at: https://www.citb.co.uk/levy-grants-and-funding/grants-funding/citb-commissioned-projects-fund/onsite-experience-england/</p>

<p>Transport & Infrastructure</p>	
<p>Strategic Transport Plan</p>	<p>Tees Valley Combined Authority is the local transport authority for Tees Valley. This is the first Strategic Transport Plan for the region, for the period up to 2029. It has been developed by the Combined Authority in collaboration with the five constituent Local Authorities, Darlington, Hartlepool, Middlesbrough, Redcar & Cleveland and Stockton-on-Tees.</p> <p>The Combined Authority is investing £256.7million into transport projects in the period 2019-2029 and this Plan will help to direct this investment. The plan has a clear vision:</p>

	<p><i>“To provide a high-quality, clean, quick, affordable, reliable and safe transport network for people and freight to move within, to and from Tees Valley.”</i></p> <p>The consultation documents and questionnaire can be found at teesvalley-ca.gov.uk/transport/strategic-transport-plans/</p>
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Culture & Tourism	
<p>Stockton and Darlington Railway Heritage Programme</p>	<p>The Stockton & Darlington Railway Access Audit is progressing well and the first draft of the report has been issued and partners are providing feedback. The final report is expected to be signed off at next Cabinet meeting on the 30th October. A wider stakeholder workshop is to take place in November.</p> <p>Programme Executive Group (TVCA and three Local Authorities) are meeting on 20th September to discuss next steps for the programme and budget requirements/funding sources etc. The group will also sign off final HAZ Delivery Plan for Year 2.</p> <p>Final versions of the Darlington Railway Heritage Quarter masterplan and Grand Narrative/Interpretation Plan are expected late September for final sign off.</p>
<p>Events & Festivals</p>	<p>Work continues to strengthen the calendar of events and festivals across Tees Valley, recognising the significant impact that these activities can have on the visitor economy, local pride, profile of the region and community cohesion. The Culture & Tourism team is working closely with event providers to develop strategic approaches which enhance organisational capacity and resilience whilst also supporting the growth of high quality, exciting and engaging programmes. Recently supported events include Hartlepool Waterfront Festival (July), Festival of Thrift (September) Middlesbrough Art Weekender (September) and new winter after-dark event, Nightfall (December).</p>
<p>Destination Marketing</p>	<p>Great North CityGames – 7th September</p> <ul style="list-style-type: none"> • Successful event • Brand presence for Enjoy Tees Valley included the flower wall, one gazebo positioned trackside, 40 branded feather flags, branded scrim used to cover fencing, branded boards and lamppost banners which were displayed before and during the games. • The games were broadcast live on BBC One • Awaiting confirmed attendance figures <p>Teesside International Airport Agents Event – 12th September</p> <ul style="list-style-type: none"> • Enjoy team attended the Travel Agents event at Teesside International Airport and supplied 50 Enjoyteesvalley.com branded goody bags including the mini guide, a number of complimentary

	<p>gifts from tourism partners and an Enjoyteesvalley.com coaster to gain brand placement on agent's desks</p> <p>Hurworth Country Show – 14th September</p> <ul style="list-style-type: none"> • Successful Hurworth Country Show where we presented the Enjoy Tees Valley stand. This was shared with Teesside International Airport as a brand building exercise. 73 competition entries and email database sign up as follows - Airport – 69 / Enjoy – 65 / TVCA – 54 • We gave away over 200 leaflets - approx. 120 Enjoy leaflets / 65 festival of thrift leaflets / 15 walking and cycling maps/ 5 Cleveland Way leaflets plus adhoc leaflets for tourism partners. We also gave away 57 of the new EnjoyTeesValley.com branded coasters <p>Visit Britain / Visit England Tourism Sector Deal Conference 18th September</p> <ul style="list-style-type: none"> • Representation at the Visit Britain / Visit England Tourism Sector Deal Conference on 18th September at NEC Birmingham • Key areas discussed included Accessibility, Data Hub, Business Events, Skills and Tourism Sector Deal Zones <p>NETA (North East Tourism Alliance) 23rd September</p> <ul style="list-style-type: none"> • Representation at NETA (North East Tourism Alliance) 23rd September partnership meeting <p>Visit Britain / Visit England DMO Workshop 24th September</p> <ul style="list-style-type: none"> • Two delegates from the Tourism team attended the Visit Britain / Visit England DMO Workshop about creating compelling content and working more closely with VE/VB in Newcastle 24th September
<p>Business / Product Development</p>	<p>Explorers Road Steering Group 12th September</p> <ul style="list-style-type: none"> • Steering Group of the Explorers Road project met in Grantham on September 12th <p>Industry Social Event Teesside International Airport 2nd October</p> <ul style="list-style-type: none"> • The next Enjoy Tees Valley Industry Social Event is planned for October 2nd at Teesside International Airport • 71 delegates registered, presentations/updates from: Enjoy Tees Valley, Teesside International Airport and Offstone Publishing
<p>Great Place Tees Valley</p>	<p>Great Place Tees Valley</p> <ul style="list-style-type: none"> • Great Place Tees Valley is a partnership project delivered by TVCA, Teesside University, the five Local Authorities and a number of Tees Valley cultural organisations. Funding comes from the National Lottery Heritage Fund (NLHF) and Arts Council England (ACE). • Programme due to conclude end of June 2020. Programme manager currently conducting review meetings with each project partner, to agree closedown/ legacy plans

	<ul style="list-style-type: none"> July- September 2019 monitoring and claim forms sent to all partners on 20/09/19, with a completion deadline of October 14th. <p>Current activity includes:</p> <p>Tees Valley Arts. Total Project</p> <ul style="list-style-type: none"> Real Tees Valley: Over 40 short films have been created by young people across Tees Valley. A YouTube channel is being developed to present all of the films and TVA will be showing selected films in libraries and other public spaces throughout the autumn. Beyond The River: TVA will support commissioning and development of a community opera, based on peoples' stories of the Redcar Steel industry. The opera will be premiered next year, possibly at the Steel Gala <p>Darlington Borough Council</p> <ul style="list-style-type: none"> Heritage on Track: Groundwork NE & Cumbria have delivered two community engagement events to raise the profile of the railway and offer volunteering opportunities A guided history walk with 20 participants then travelled from North Road to Dinsdale station at Middleton St George and walked back along the original rail track. A community Carnival was held at Red Hall estate in August, offering local families the opportunity to take part in a circus performance workshops and find out more about the local rail heritage offer and Head of Steam A final celebration event will take place at Head of Steam on November 13th inviting the public and key stakeholders to find out more about the project and future plans for rail heritage development
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Investment	
Business Case Development	<p>Business cases for a number of strategic projects are progressing well, current priorities are Boho Next Generation, The Northern School of Art Further Education Relocation, Darlington-Stockton Rail Heritage Quarter and the Innovation Skills Quarter - Northern Film Studios. The Commercial and Delivery Team are introducing a new more collaborative way of project development and a number of workshops have taken place. Workshops undertaken to date:</p> <ol style="list-style-type: none"> 1. Logic Model Development; 2. Strategic Case – The vision and impact; 3. Options Analysis; 4. Finance Case – mechanisms for investment; and 5. Risk. <p>For projects that feature in the Investment Plan, TVCA and the project lead form a project team working closely to develop the project resulting in a more robust business case. This approach was taken on The Northern School of Art FE Relocation with the business case is being considered at Cabinet in October. A range of workshops will be developed, and relevant</p>

	workshops will be facilitated by TVCA, these will differ by project. One of the main benefits of this work is capturing all economic benefits for each project which will become a baseline for evaluation. Feedback to date from partners has been very positive and this approach has accelerated the development of business cases leading to quicker more robust decision making and delivery.
Mid-Year Performance Review	<p>The Cities and Local Growth Unit undertake an ‘annual conversation’ each year in December which looks at our performance on Governance, Strategy and Delivery (specifically related to the Local Growth Fund). They have introduced a mid-year review which took place this month. Andrew Battarbee the Area Director for the Cities & Local Growth, Yorkshire, Humber and North East lead the review. Feedback was very positive; Tees Valley has delivered 79% of our Growth Deal allocation to date. This ranks us 19 out of 38 LEPs, 3 out of 7 MCAs and 7 out of 14 LEPs with allocations of between £101m and £175m. This is significant progress from the Annual Performance review in December where we ranked 37 out of 38 LEPs.</p> <p>Particularly important is the progress made on delivery of the National Horizons Centre which, with LGF of £17.5m is the single biggest project in the programme. All work has now been completed and the official opening is planned for mid-October. We are forecast to achieve our delivery targets this year (2019/20) and we will then move into the final year of the LGF programme.</p>
Investment Plan Delivery Report	A new style delivery report has been produced which is going to Cabinet in October. It provides financial information and output and outcome information in a dashboard with a supporting exception report. The new Director of Finance & Resources is looking to implement a central Management Information System (MIS) to support the organisation moving forward.
European Regional Development Fund (ERDF)	<p>Three Tees Valley ERDF calls remain open under the following themes:</p> <ul style="list-style-type: none"> - Innovation – call value £4.9m - SME Competitiveness – call value £26.2m - Low Carbon – call value £9.7m <p>The closing date for Outline Applications for all three calls is Monday 30th September 2019.</p>
European Social Fund (ESF)	<p>Two ESF calls are open to support access to employment and lifelong learning in Tees Valley:</p> <ul style="list-style-type: none"> • Access to employment for job seekers and inactive people - call value £4.76m • Enhancing equal access to lifelong learning for all age groups - call value £9.75m <p>The closing date for Full Applications for both calls is Monday 4 November 2019.</p>

Communication

Communication Activity this month

Media & Communication Statistics

Media:

Media Releases issued:	12
Media hits/article:	3,445
Tone of coverage:	29.3% positive or neutral
AVE:	£21.87million
Reach:	2.38billion

Websites:

	TVCA	STDC
Website hits	6.2k	780
Page views	21.8k	2.6k
New visitors	5.3k	683

Twitter:

	TVCA
Tweets	51
Impressions	87.1k
New Followers	113↑ (7,928)

LinkedIn:

	TVCA	STDC
Impressions	71.6k	702
New followers	118↑ (5,468)	37↑ (1,171)
New likes	875	45

Media coverage highlights:

- National media coverage in Daily Mail online, The i, The Economist, Daily Express online, Financial Times

- Significant media coverage achieved this month, however due to the nature of the ongoing major incident at the South Tees Development Corporation, there has been a drop in sentiment

Releases included:

- [Top Tees Valley Tech Firm Shares Success Story and Vision with Mayor](#)
- [Tees Valley Mayor Praises “Hard Work and Dedication” of Interns](#)
- [Tees Valley Mayor Cuts Ribbon On ‘Inspirational’ Cancer Charity’s New Shop](#)
- [£1.4million Fund Launched To Help Local Business To Work Together](#)
- [Mayor Pledges Thousands To Successful Ride To Work Scheme](#)
- [Mayor Welcomes TransPennine Express Extension To Redcar](#)
- [Mayor Visits Steel Firm Growing Exports Across Europe](#)
- [Travel Agents Get Glimpse of the Future at Teesside International Airport](#)
- [Tees Valley Mayor Praises Inspirational Work Of Vision25](#)
- [Mayor Leads Call For New Apprentices](#)
- [Tees Valley Mayor Choose Official Charity](#)
- [Call For Communities To Bid For £1.4million Clean Energy Fund](#)

Stakeholder engagement:

- Working closely with the organisers of Animex Steering Group to support delivery and increase stakeholder participation of its 21st show in 2020
- Organised and supported sponsorship of the Hurworth Show; Enjoy Tees Valley and Teesside International Airport shared a stand at the country fayre. An advert was included within event programme to promote and raise awareness with the local communities
- The Digital Marketing Officer, led on arranging the Great North City Games event. Over 20,000 visitors estimated to have attended, a prime slot secured for the flower wall and significant profile for Combined Authority, Mayor and Enjoy Tees Valley branding. Significant media coverage led by the Mayor and communications and social media activity supported across the weekend
- Supported the Tees Valley Mayor with visits to; Katmex, Miles for Men, Vision 25 and Queensway Dentist

Communications & Marketing:

- Worked closely with the emergency services, STDC Board, BEIS, Redcar & Cleveland Council and stakeholders to effectively manage crisis communications during a protracted major incident

- Assisted the transport team to facilitate the Strategic Transport Plan consultation. Six public consultation events have been held, engaging with around 350 people. Over 2,300 page views to date with more than 120 people completing the online questionnaire. Continue to support with social media promotion and another Redcar event is being planned for October
- Supported the Business Investment and Development Corporation team with preparations for Offshore Wind North East, Advanced Engineering and the NP11 Clean Energy Conference
- Set up an induction section on the intranet, which includes a film, presentation, check list, seating plan and updated staff organogram
- Completed an audit of all events the Combined Authority has attended over the past year, with recommendations on which events to attend going forward

Airport

- Produced and distributed two fortnightly newsletters to airport employees
- Launched a new airport website in collaboration with Hush Digital and Stobart Group. Over 5,000 users visited the website in its first week
- Continued to roll out the rebranding of Teesside International Airport. All branding sites have been identified including vehicles with associated costs. Templates for new signage have been prepared and we're working closely with the supplier
- Worked closely with Friends of Teesside Airport to agree a suitable new brand which we developed for it

Digital and Social Media

- Looking to redevelopment of the Tees Valley Careers.com website to factor in student and parent content requirements post summer intern feedback
- Launched a new Tees Valley Combined Authority Instagram page
- Continue to develop the new Tees Valley Combined Authority corporate website www.teesvalley-ca.gov.uk